





HOLLY TERRY

VIDEO EDITOR/MOTION GRAPHICS DESIGNER

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PROFESSIONAL EXPERIENCE

August 2021-Present

**PRODUCER/
DIRECTOR/
VIDEO EDITOR/
MOTION
GRAPHICS
DESIGNER**

GOLIATH GAMES

- Digital services rendered include video editing, motion graphic design, color grading, compositing, 2d/3d animation, directing, producing, videography, video management and sound mixing
- Editing and exporting television commercials for use on platforms such as Nickelodeon, Nick Jr, Disney and Disney +
- Producing videos for advertising, demo/training and social media resulting in a 30% increase in viewership
- Directing actors and film crew for video shoots
- Sourcing talent and location scouting
- Creating storyboards and shot list for video productions
- Collaborating with the licensing team to make sure all videos are in line with the brand guidelines for each project.
- Creating customized motion graphics and animations for multiple games
- Working live trade shows to help promote and sell our games

July 2019-August 2021

**MULTIMEDIA
DESIGNER**

MITEL

- Digital services rendered include producing video management, video editing, motion graphic design, color grading, compositing, videography and sound mixing
- Managed all aspects of the video department from budget to production schedules
- Created video concepts and produced videos for advertising, demo/training and social media
- Managed video production with outside vendors to produce product focused videos
- Collaborated with an internal team to create content that maintains brand awareness and company messaging
- Worked directly with the international team to ensure videos are available in multiple countries and languages
- Created customized motion graphics and animations to enhance overall video aesthetic
- Studio and equipment management

Sept 2018-June 2019

**SR. VIDEO EDITOR/
SR. MOTION
GRAPHICS
DESIGNER**

REVITAL U

- Digital services rendered include video editing, motion graphic design, sound mixing, color grading and compositing
- Created motion graphics and videos for live events
- Engaged in all aspects of the video and animation production pipeline
- Used outside the box thinking to find quick solutions for everyday challenges

ABOUT ME

I am an experienced Video Producer, Director, Editor and Motion Graphics Designer with over 18 years of experience. I am passionate about creating videos and digital content that can be used across all media platforms. I love collaborating with others to create unique and engaging videos that have brand awareness and clear messaging. I am an effective communicator who quickly gains the trust, confidence, and respect of my team members which leads to maximum productivity.

SOFTWARE

- **EDITING:** Adobe Premiere, Final Cut Pro X, DaVinci Resolve and Avid
- **COMPOSITING:** Adobe After Effects
- **3D:** Maya
- **Other Software:** Adobe Illustrator, Photoshop, Light Room and Media Encoder, Excel, PowerPoint

SKILLS

VIDEO EDITING

MOTION GRAPHICS

PRODUCING DIRECTING

COMPOSITING

VISUAL EFFECTS

3D DESIGN

EDUCATION

2009-2010

THE VANCOUVER INSTITUTE OF
MEDIA ARTS "VAN ARTS"

VISUAL EFFECTS FOR FILM AND
TELEVISION

2001-2005

UNIVERSITY OF CENTRAL
ARKANSAS

BACHELOR OF ARTS IN
MASS COMMUNICATIONS
MINOR IN WRITING

March 2019

Certification:

Adobe After Effects

June 2017 - Sept
2018

VIDEO EDITOR/
MOTION GRAPHICS
DESIGNER

NEORA

- Digital services rendered include video editing, motion graphic design, sound mixing, green screen removal, color grading, videography, pre-production and file management
- Worked with a creative team to plan, design and execute training, promotional and product videos for advertising and social media
- Produced visual concepts, for web sites, online advertising and mobile
- Designed and created assets for use during live events including a graphics package for the stage, promotional pieces and new product sizzle reels

April 2015-May
2017

DIGITAL DESIGNER

NOBLE
COMMUNICATIONS

- Digital services rendered include video editing, motion graphics design, color grading, green screen removal, compositing and sound mixing
- Designed motion graphics for web sites, online advertising and mobile
- Conceptualized and designing promotional materials for online and print
- Collaborated with internal team ensure graphic solutions were consistent with brand and style guidelines
- Produced 3D assets to enhance videos and online advertising.
- Engaged in all aspects of the animation and video production pipeline, introducing time saving efficiencies.

May 2011-Apr 2015
VIDEO EDITOR/
MOTION GRAPHICS
DESIGNER

FOOD CHANNEL

- Digital services rendered include pre-production, video editing, motion graphic design, color grading, compositing sound mixing and set design
- Created and implemented motion graphics into videos.
- Managed video projects from conception to final edit, while working with clients to ensure the highest quality
- Created motion graphics to illustrate concepts clearly and visually to enhance training and cooking videos
- Retouched food photography for video, advertisements, promotional material and the food channel website

Oct 2010-Apr 2011
VIDEO EDITOR/
MOTION GRAPHICS
DESIGNER

MORNINGSIDE
PRODUCTIONS

- Digital services rendered include video editing, motion graphic design, 3D art and compositing
- Produced and built motion graphics for videos as per client requirement
- Edited a 2+ hour broadcast into 1 hour show for television
- Used Maya to model, texture and render 3D elements for advertising

Aug 2005-Dec 2008
VIDEO EDITOR

KTHV

- Received and edited footage for a live 2 hour broadcast.
- Worked with the control room to ensure all videos were ready loaded into the system and ready to air.